**Sample Organization Email**

Dear [Group Name],

The crisis in youth mental health is real, and it is urgent. More kids than ever before are reaching out for help with their mental health. But for those who take that brave step, help is much too hard to find. Less than 20% of children and teens with mental health challenges receive the care they need.

Now is the time to be a mental health hero. [Organization Name] is joining forces with **The Baker Center for Children and Families** to break stigmas and boundaries for kids in need. On Saturday, May 6, we will participate in **The Baker SuperK Walk, Roll & Fun Run**, a family-friendly 1K/5K, and kick-off to Children’s Mental Health Awareness Week on the Charles River Esplanade.

The Baker Center is improving care and changing the lives of those ages 2 – 22 struggling with mental, emotional, and behavioral challenges. Their treatment programs are proven to help kids get better faster and stay better longer. Every dollar raised contributes to a future where every child has the best possible care.

Together we can save the day for children’s mental health. To learn more and register, please visit [**BakerSuperK.com**](http://BakerSuperK.com).

Sincerely,

[First Name]

**Sample Team Email**

Dear [First Name or Organization],

The crisis in youth mental health is real, and it is urgent. More kids than ever before are reaching out for help with their mental health. But for those who take that brave step, help is much too hard to find. Less than 20% of children and teens with mental health challenges receive the care they need.

Now is the time to be a mental health hero. And that’s why I signed up for **The Baker SuperK Walk, Roll & Fun Run**, a family-friendly 1K/5K, and kick-off to Children’s Mental Health Awareness Week. Team [Team Name] is joining forces to break stigmas and boundaries for kids in need.

The Baker Center is improving care and changing the lives of those ages 2 – 22 struggling with mental, emotional, and behavioral challenges. Their treatment programs are proven to help kids get better faster and stay better longer. Every dollar raised contributes to a future where every child has the best possible care.

Please join us on Saturday, May 6, on the Charles River Esplanade, or support me by donating to my fundraising page [Fundraising Link].

Together we can save the day for children’s mental health.

Sincerely,

[First Name]